



# The 5-Minute VISION PLAN



Our mission is what we do, such as “We play baseball.” A vision is “We are going to the World Series.” Leaders need to create a vision to give people purpose, direction, and coalesce them around a bigger goal than themselves.

**Before establishing the vision, we need to know our mission.**

What do we actually do?

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Who do we serve now?

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**With a clearly understood mission, we can move into thinking about the Really Big Picture to create the vision. Strategic thinking considers changes when everything is a variable.**

What major changes will we see in the future?

1. \_\_\_\_\_

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2. \_\_\_\_\_

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3. \_\_\_\_\_

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How will these changes affect our purpose?

1. \_\_\_\_\_

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2. \_\_\_\_\_

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3. \_\_\_\_\_

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Who will we serve in the future?

In 5 years?

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In 10 years?

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In 20 years?

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What legacy do we want to leave?  
What do you want to be known for?

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If there were no constraints, what would we do?

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What is our vision?

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