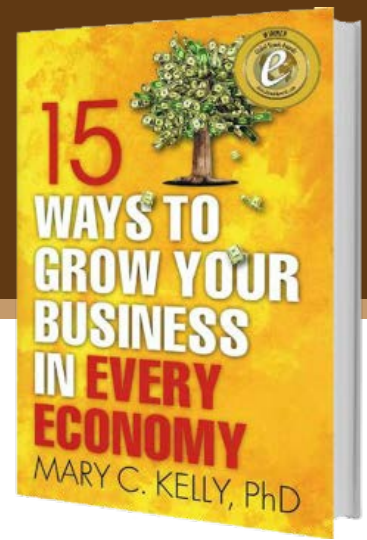




# The 5-Minute BUSINESS GROWTH ASSESSMENT



Growing a business involves thousands of details. This one-page plan is to prompt ideas. These ideas come from my best-selling book, 15 Ways To Grow Your Business In Every Economy.

We have a business plan that accurately describes our business.

- Yes                       No                       Not sure

We have a strategic vision for our business that is driving us towards future success.

- Yes                       No                       Not sure

Everyone is clear on our goals for moving the organization forward.

- Yes                       No                       Not sure

We know our break-even points as well as our total revenue, total cost, and profits.

- Yes                       No                       Not sure

We have systems in place for actively generating, receiving, and thanking referrals.

- Yes                       No                       Not sure

We have systems in place showing customer appreciation.

- Yes                       No                       Not sure

We have systems in place for getting honest feedback.

- Yes                       No                       Not sure

Our website is easy to navigate.

- Yes                       No                       Not sure

Our website is mobile friendly.

- Yes                       No                       Not sure

Our social media is updated consistently and linked to our website.

- Yes                       No                       Not sure

Our website can capture customer contact information.

- Yes                       No                       Not sure

We have trusted advisors to keep us on track such as a corporate advisor, board of directors, or a mastermind.

- Yes                       No                       Not sure

We devote resources on professional training for our team.

- Yes                       No                       Not sure

Everyone on our team knows how to take great care of our customers.

- Yes                       No                       Not sure

We follow up with our clients the way we should.

- Yes                       No                       Not sure