



# 5-MINUTE BUSINESS GROWTH PLAN

Growing a business involves thousands of details. Sometimes we need to take a step back to discern what will take us to the next level. This assessment identifies where you're strong, what needs attention, and how to proceed.

**We have a business plan that accurately describes our business.**

Yes  Maybe  Not Sure  No

**We have a strategic vision for our business that is driving us toward future success.**

Yes  Maybe  Not Sure  No

**Everyone is clear on our goals for moving the organization forward.**

Yes  Maybe  Not Sure  No

**We know our break-even points, as well as our total revenue, total cost, and profits.**

Yes  Maybe  Not Sure  No

**We have systems in place for actively generating, receiving, and thanking referrals.**

Yes  Maybe  Not Sure  No

**We have systems in place to show customers our appreciation for their business.**

Yes  Maybe  Not Sure  No

**We have systems in place for getting honest feedback.**

Yes  Maybe  Not Sure  No

**Our website is easy to navigate.**

Yes  Maybe  Not Sure  No

**Our website is mobile friendly.**

Yes  Maybe  Not Sure  No

**Our social media is updated consistently and linked to our website.**

Yes  Maybe  Not Sure  No

**Our website can capture customer contact information.**

Yes  Maybe  Not Sure  No

**We have trusted advisors to keep us on track such as a corporate advisor, board of directors, or a mastermind.**

Yes  Maybe  Not Sure  No

**We devote resources on professional training for our team.**

Yes  Maybe  Not Sure  No

**Everyone on our team knows how to take great care of our customers.**

Yes  Maybe  Not Sure  No

**We follow up with our clients the way we should.**

Yes  Maybe  
 Not Sure  No

