

LEADERSHIP IS TOUGH: WHAT GREAT LEADERS DO DIFFERENTLY

AS LEADERS GET PROMOTED, DECISIONS CARRY GREATER CONSEQUENCES, FEEDBACK BECOMES QUIETER, AND THE MARGIN FOR ERROR SHRINKS.

Mary
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What Great Leaders Do Differently, based on the book, *Leadership is Tough: Skills. Decisions. Disciplines*. *What Great Leaders Do Differently* is a high-impact keynote designed for senior leaders seeking clarity and insights into what it takes to lead effectively when the stakes are highest.

KEY OUTCOMES:

- ✓ Carry the **weight of leadership** without burnout or resentment
- ✓ Make sound **decisions with incomplete information**
- ✓ Trade control for **trust** to scale leadership and performance
- ✓ Practice **disciplined prioritization** in complex environments
- ✓ Address issues early through clear, candid communication
- ✓ Develop judgment and decision-making capacity in others
- ✓ Sustain performance through leadership discipline, not motivation

Perfect for CEOs, Presidents, and C-suite leaders, senior leadership and executive teams, boards of directors, governance groups, and high-potential leaders preparing for senior roles.



Mary C. Kelly, PhD, is a nationally recognized leadership economist, Hall of Fame speaker, and retired U.S. Navy commander. She works with organizations across industries to improve leadership effectiveness, decision quality, productivity, and long-term performance.

BOOKING & CONTACT

DESIGNED FOR VIPS, CONFERENCES,
EXECUTIVE RETREATS, LEADERSHIP SUMMITS,
AND BOARD SESSIONS.

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