



5-MINUTE

5-Minute AI Strategy Plan, Part 2

AI is here and we need to have a plan. Developing an AI strategy is a critical step for businesses looking to leverage artificial intelligence effectively.

Once you get started, it is time to get focused on how you implement AI.

1. Select the Right Tools and Technologies

- **Evaluate AI Tools:** Research and select the appropriate AI technologies and platforms that align with your objectives.
- **Consider Scalability:** Choose solutions that can scale with your business needs.

The right AI tools for us to use right now are:

- _____
- _____
- _____

2. Develop Ethical AI Guidelines

- **Address Ethical Concerns:** Develop guidelines to address ethical issues such as bias, transparency, responsible use, copyright, and accountability in AI applications.
- **Ensure Compliance:** Stay compliant with relevant laws and regulations governing AI and data privacy. Give credit where credit is due. Cite sources.

3. Start with Pilot Projects

- **Launch Pilot Projects:** Begin with small, manageable projects to demonstrate value and learn from practical experience. Get people comfortable with using AI and using it responsibly.
- **Measure and Iterate:** Evaluate the outcomes against your goals and refine your approach.

4. Scale AI Implementation

- **Expand Successful Initiatives:** Gradually scale AI solutions that have shown success in pilot phases.

What AI is working well?

What departments are finding AI easy to implement?

What employees are AI trailblazers?

Where do we need more AI training/guidance/policy development?

- **Integrate AI into Business Processes:** Include employee feedback to embed AI into regular business operations and workflows.

5. Foster a Culture of Continuous Learning

- **Promote AI Literacy:** Educate your workforce about AI and its potential impact. Many people have an understanding of what AI is doing in big companies, but they don't know how to use it in their own workspaces.

- **Where can we include more AI to increase efficiencies?**

- **Encourage Innovation:** Create an environment that encourages experimentation and continuous improvement in AI applications.

What can we do to encourage innovative uses of AI?

Creating an AI strategy is an iterative process. It requires ongoing evaluation and adaptation as technology evolves and your business needs change. The key is to start with a clear understanding of your objectives and build a solid foundation that allows for growth and innovation in the AI space.